Applied Linguistics

LG 451/456 — Semester 2, 2021 (Jan-May 2022)

CLASS 16: TRANSLATION AND INTERPRETING

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Outline: Week 16

- Translation and interpreting
 - Setting the scene
 - Some historical perspective
 - Linguistic approach to translation
 - Situating translation studies
- Project: 3rd installment

Translation & interpreting

Setting the scene

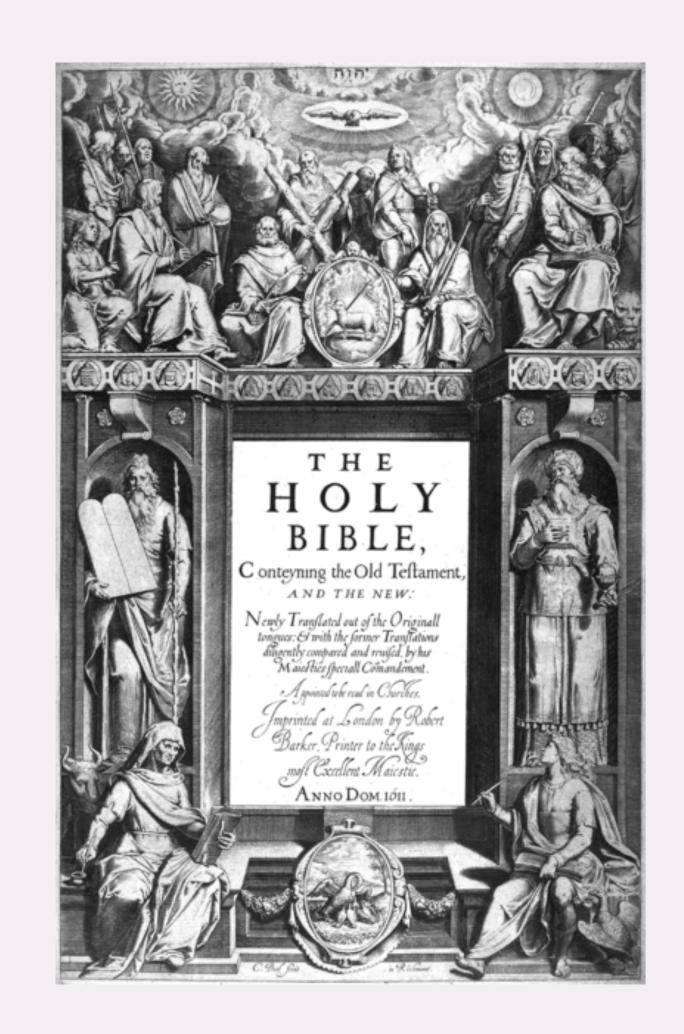
- Translation is perhaps one of the oldest professions!
- Translation (and interpreting) = linguistic mediation that involves rendering written or oral text from one language to another



Image source: Wikipedia

Some historical perspective

- Earlier: translation mostly done by writers, statesmen, priests to serve literary purposes
 - Translation of religious texts (e.g., the Bible)
- Mid 20th century: translating became a mass activity and source of income



The King James Version

Some historical perspective

- Academic study began in the 1950s
 - Initially focusing on short, often decontextualized stretches of text
 - Theorizing concerning taxonomies of different types of equivalence between source text (ST) and target text (TT)
 - Later, such theorizing was found to be highly problematic

Some historical perspective

- Major drivers
 - Rapid increase in the amount of non-literary translation
 - political speeches, international contracts, business letters, etc.
 - Separation of the science of translation from theories of literature
 - from literature to linguistics

Linguistic approach vs. literary approach

- While a literary approach studies the translation of outstanding writers (or poets), a linguistic approach focuses on:
 - a wide variety of text types (e.g., technical and scientific texts, advertisements as well as literary texts);
 - the everyday work of great masses of translators and interpreters;
 - "mass" solutions, trying to describe and explain all of the operations (transformations) carried out by translators

Linguistic approach vs. literary approach

Literary approach

- Product of translation
- Normative (prescriptive) bent
- Evaluation

Linguistic approach

- Product + process of translation
- Descriptive bent
- No evaluation

Translation studies

- Translation and interpreting:
 - is a sub-discipline of applied linguistics
 - studies processes, products, and functions of translation
 - considers linguistic and extra-linguistic elements of the situational context
 - Linguistic: source language, target language, source language text, target language text
 - Extra-linguistic: source language sender, target language receiver, and social & cultural contexts (and many more) of the SL and the TL

Kinds of translation

- written translation of a written text
- oral translation of a written text (sight translation)
- oral translation of a spoken text (interpretation)
 - simultaneous translation of a spoken text
 - consecutive translation of a spoken text
- written translation of a spoken text

Reading facilitation

Project: 3rd installment

Installment III: Interim draft (15%)

- Introduction:
 - My grading: complete, thorough literature review
 - Why do we need this study? Why do we need X approach/analysis on Y?
 - What are the RQs (or research objectives)?
- Method:
 - My grading: complete, thorough discussion of tools, data, analyses
 - Report everything, as if your study was completed (e.g., how many texts, how many words, when were data collected, what analyses were done?)

Installment III: Interim draft (15%)

Results:

- My expectation: 30-40% of data collected; 1/4-1/2 of analysis done
- Report everything you have up to this point with graphs, charts, tables, excerpts, conversations, etc.
- Once you have all data, these will help you write your final draft faster
- Discussion:
 - Present your interpretation and/or discuss major findings (it's okay if not everything is fully refined)